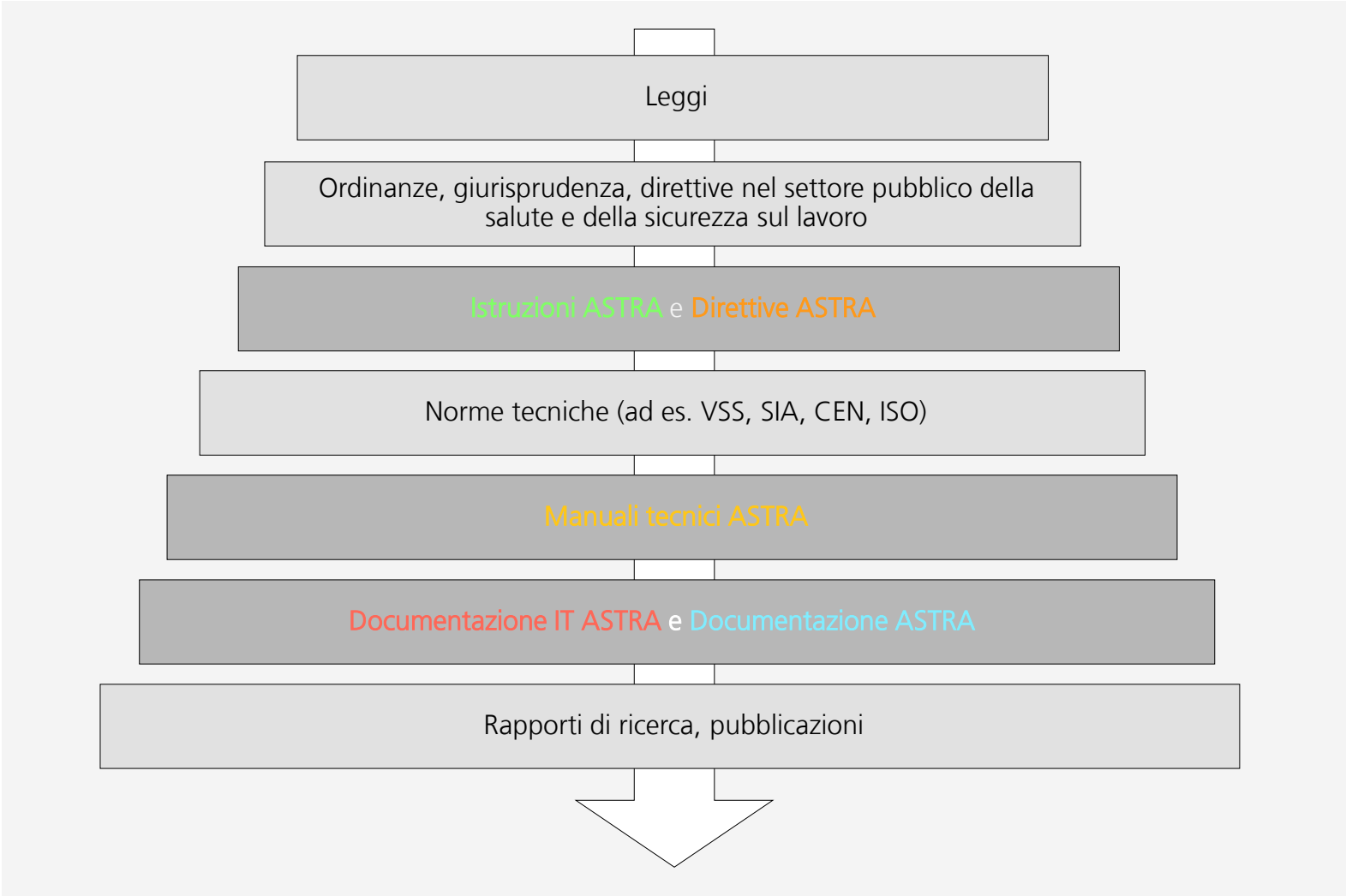Gerarchia normativa